

A football player in an orange jersey and helmet, holding a football, positioned on the left side of the poster.

"PALMETTO BOWL SOFTBALL" *

TEAM
ORANGE vs **GARNET**
TEAM

*Where the Gridiron
meets the Diamond!*

* Placeholder Name Only. Official Event Title to Incorporate Naming Rights Partner.

A football player in a garnet jersey and helmet, holding a football, positioned on the right side of the poster.



EVENT DETAILS

“Palmetto Bowl Softball”* is a one-of-a-kind community event featuring current University of South Carolina football players competing against current Clemson University football players in a celebrity softball game.

Staged in a high-energy, fast-paced format featuring special guest appearances, numerous unique on-field interactions and celebrating one of college football’s biggest rivalries – with in-state bragging rights on the line!

DATE

Saturday, July 18th | 7 PM

LOCATION

Segra Park - Columbia, SC
Home of the Columbia Fireflies



** Placeholder Name Only. Official Event Title to Potentially Incorporate Naming Rights Partner.*



6:00 PM
GATES OPEN



6:40 PM
HOME RUN DERBY



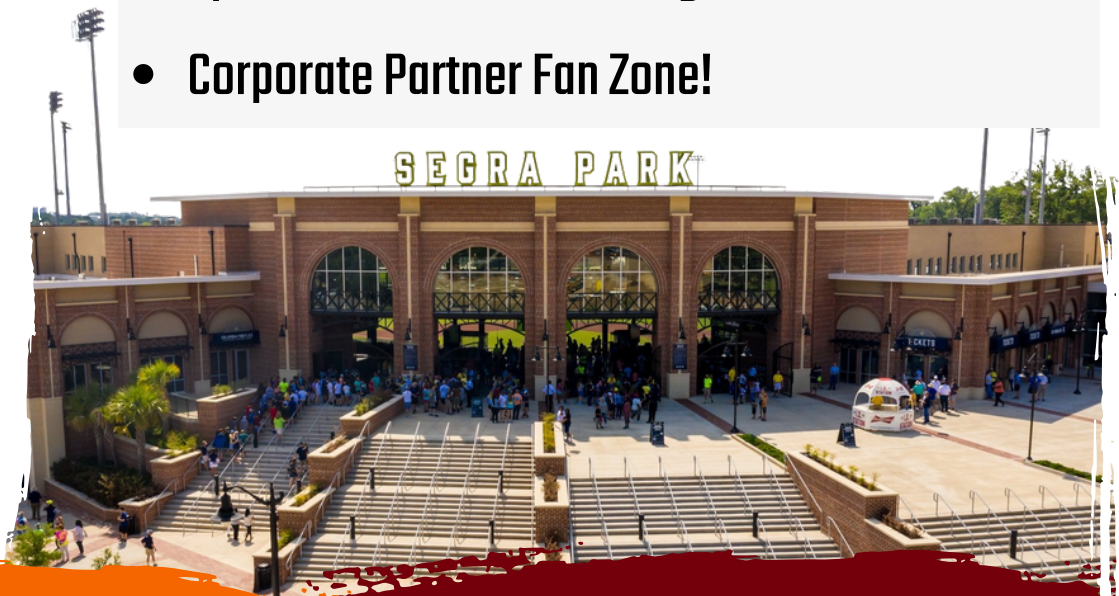
7:00 PM
FIRST PITCH



9:00 PM (approx.)
**POST-GAME
FIREWORKS**

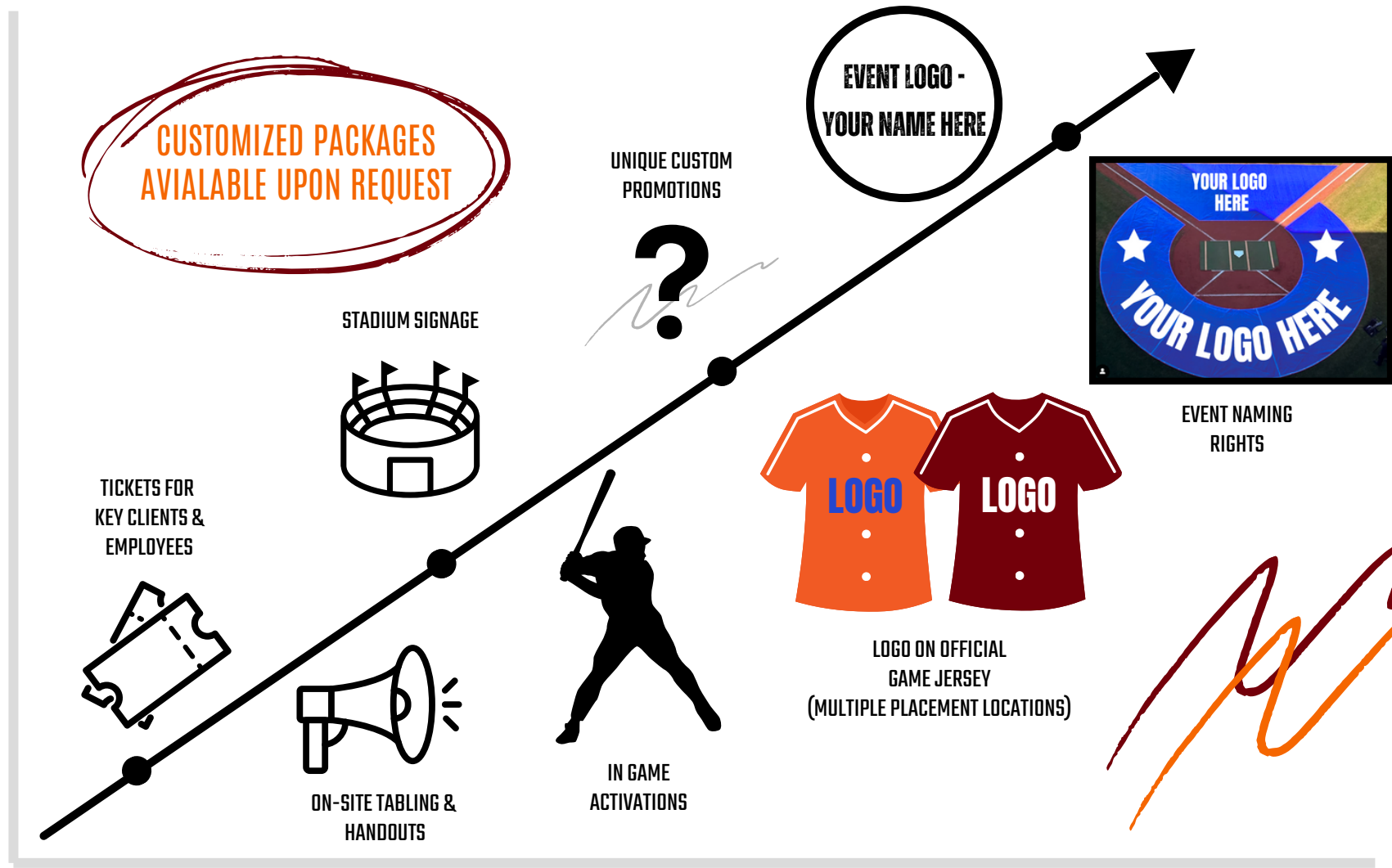
This One-of-a-Kind Event Format to Feature...:

- On-Field Emcee + Music D.J.!
- Players Wearing Wireless Mics!
- Special Celebrity Guest Appearances!
- Player Autograph Opportunities!
- Fun & Unique Fan Contests!
- Most “Hard Core” Fans Leading On-Field Cheers!
- Sponsor Activations Throughout Game!
- Corporate Partner Fan Zone!





SPONSORSHIP OPPORTUNITIES



\$1,000

\$2,500

\$5,000

\$10,000+



CONTACT US: *Hometown* SPORTS

Brett@Hometown-Sports.com

We pride ourselves on finding a price point for every interested party – and for always over-delivering. Our long-standing policy is to issue full refunds if any corporate partner is not satisfied with one of our events.

Contact us Today!

Event Origins:

Based on the successful “Battle For Vegas” annual event featuring Vegas Golden Knights (NHL) current players “battling it out” against Las Vegas Raiders (NFL) current players in a softball event (BattleForVegas.com). Hometown Sports LLC has evolved the concept to feature some of college football’s biggest rivalries – and to serve as a celebration of great in-state rivalries, fan bases & unique traditions.

